

FILM IN COLOMBIA WITH THE NEW INCENTIVES FOR AUDIOVISUAL PRODUCTIONS



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DO YOU WANT TO SHOOT A TV SERIES OR A FILM AND SAVE UP TO 35% OF THE TOTAL BUDGET PLUS A VAT TAX EXEMPTION?

COLOMBIA APPROVED NEW INCENTIVES FOR AUDIOVISUAL PRODUCTIONS.

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OFFERS YOU EVERYTHING YOU NEED TO SHOOT YOUR PROJECT IN COLOMBIA AND THE LEGAL AND FINANCIAL MEANS TO OBTAIN THESE BENEFITS.

COLOMBIA APPROVED TWO TYPES OF BENEFITS FOR AUDIOVISUAL PRODUCTIONS WITH A MINIMUM EXPENDITURE OF APROX. USD \$ 422,000.

	CASH REBATE	AUDIOVISUAL INVESTMENT CERTIFICATE-CINA
WHO CAN GET THE BENEFIT?	National and foreign production companies	Foreign production companies
WHAT TYPE OF PROJECTS MAY BE BENEFITED?	Series, movies, video clips	Series, movies, video clips, commercials, video games
HOW MUCH CAN YOU SAVE?	Colombia will return you in cash 40% of the expenditure made on audiovisual services and 20% of the expenditure made on logistic services	Colombia will return you in security titles 35% of the expenditure made in logistic and audiovisual services
ADDITIONAL TERM AND CONDITIONS BY GENDER	Series – Minimum 4 episodes with a minimum expense of aprox. USD \$ 105,500 Video clips - Max. 20 video clips of min. USD \$ 22,000 each.	Series – Minimum 4 episodes with a minimum expense of aprox. USD \$ 105,500 Video clips, commercials and video games- minimum expense per video of aprox. USD \$85000 with a maximum of 5 videos. Postproduction - Minimum expense USD \$ 85,000

EN EL TIEMPO

CINA FOR SERIES

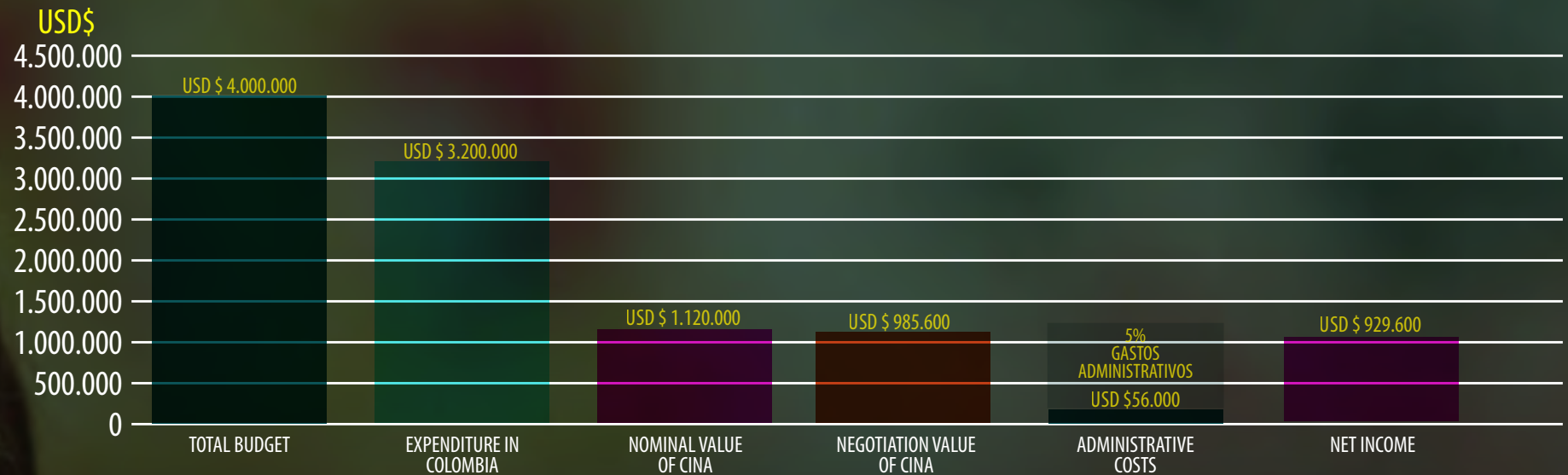


CASH REBATE FOR CINEMA



EXAMPLE 1

CERTIFICATE OF AUDIOVISUAL INVESTMENT FOR TELEVISION SERIES

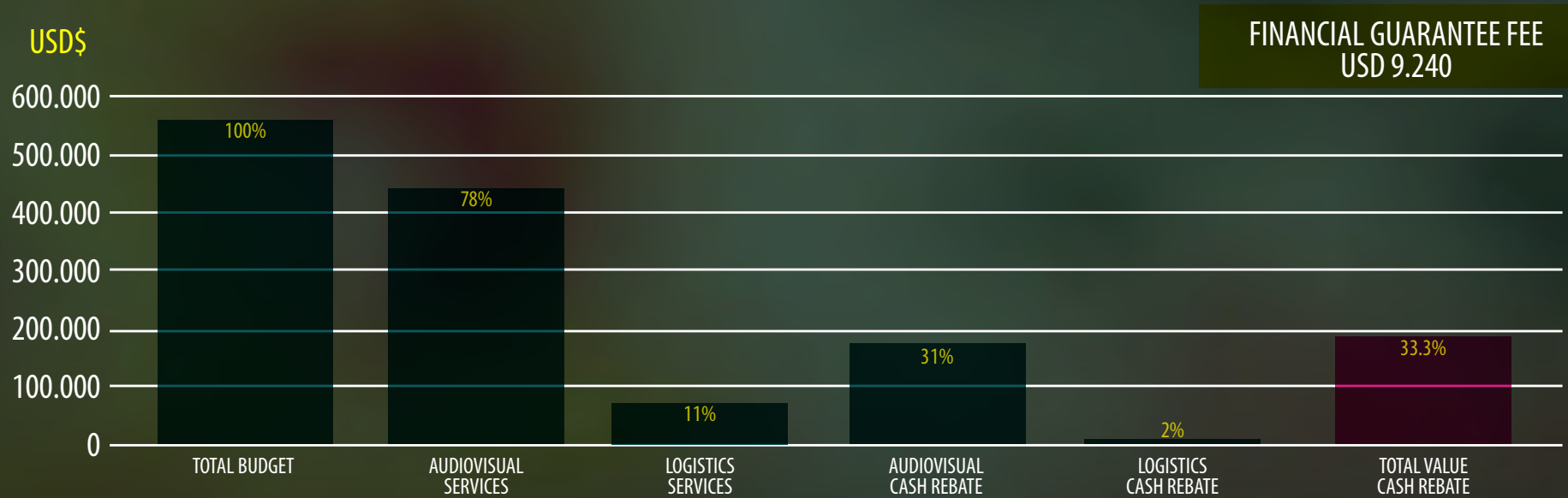


**SAVING BETWEEN
23% AND 26% OF THE
TOTAL BUDGET ***

* SOME DETAILS OF THE TITLE
ARE YET TO BE DEFINED, WHICH CAN
MODIFY THE ESTIMATED VALUES
ON THIS EXAMPLE

RUBRO	USD
Total budget	USD 4.000.000
Expenditure In Colombia	USD 3.200.000
CINA Nominal Value	-USD 1.120.000
CINA trading value	-USD 985.600
Value	-USD 1.086.400
Administrative costs	USD 56.000
Net Income	-USD 929.600

EXAMPLE 2 CASH REBATE FOR CINEMA



RUBRO	USD
Total Budget	USD 562.000
Audiovisual Services	USD 440.000
Logistics Services	USD 60.000
Audiovisual Cash Rebate	USD 176.000
logistics Cash Rebate	USD 12.000
Total Value Cash Rebate	USD 188.000

**SAVING BETWEEN
30% AND 35% OF THE
TOTAL BUDGET**

*** THE SAVINGS PERCENTAGE
MAY VARY ACCORDING TO
THE PERCENTAGE OF THE TOTAL
BUDGET INVESTED
IN COLOMBIA**

EACH OF THE FIGURES CREATED BY THE COLOMBIAN LAW HAS ITS BENEFITS, WE WILL HELP YOU FIND THE ONE THAT BEST SUITS YOUR PROJECT

★ PROS OF CINA

YOU DON'T COMPETE WITH NATIONAL PRODUCTION COMPANIES, IT ONLY APPLIES FOR FOREIGNERS

IT ONLY APPLIES ONE PERCENTAGE TO ALL LOGISTICS AND AUDIOVISUAL EXPENSES

★ PROS OF CASH REBATE

YOU ARE CERTAIN ABOUT THE VALUE THAT COLOMBIA WILL RETURN TO YOU AT THE END OF THE PRODUCTION

YOU DON'T COMPETE WITH COMMERCIAL OR VIDEO GAME PROJECTS

WHY SHOOT IN COLOMBIA?

- ★ THE GOVERNMENT AUTHORIZED A TOTAL QUOTA OF \$ 25 MILLION US DOLLARS FOR CINAS IN 2020
- ★ COLOMBIA HAS THE BEST LOCATIONS FOR YOUR PRODUCTION
- ★ COLOMBIA OFFERS A 19% VAT EXEMPTION IN ELIGIBLE EXPENSES



GREAT PRODUCTIONS HAVE BEEN MADE IN
COLOMBIA, LIKE EL CHAPO, JACK RYAN,
AND REINA DEL SUR 2



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PROYECTIL IS AN AWARD-WINNING PRODUCTION COMPANY WITH EXPERIENCE IN THE AUDIOVISUAL SECTOR IT HAS IN ITS RANKS THE RESPONSIBLE FOR THE DIRECTION, SCRIPTWRITING, DIRECTION OF PHOTOGRAPHY, PRODUCTION DESIGN, AND PRODUCTION OF THE MOST IMPORTANT SERIES AND FILMS MADE IN COLOMBIA SUCH AS HISTORIA DE UN CRIMEN: COLMENARES, SITIADOS, CUMBIA NINJA, SIEMPRE BRUJA, EL CAPO, EL COMANDANTE, GREEN INFERNO, DISTRITO SALVAJE, MILE 22, AMERICAN MADE , AMONG OTHERS EXHIBITED ON OTT AND CHANNELS LIKE NETFLIX, AMAZON, FOX, TELEMUNDO AND UNIVISIÓN.

WE ALSO HAVE THE LEGAL AND FINANCIAL TEAM TO HELP YOU SAVE UP TO 35% ON THE TOTAL BUDGET.